



Director Election 2019 Kick-Off - Overview from the Chair of the Nominating & Shareholder Relations Committee (NSRC)

Dear Shareholders,

The Nominating & Shareholder Relations Committee (NSRC) is pleased to advise that a Shareholder wide call for requests for consideration for the 2019 Director Election will open August 29, 2018 and run to September 18, 2018.

At the opening of the call, the NSRC will provide Shareholders with information on process, timelines and the criteria that the Stampede Board has identified as being critical to sustain the expertise of the organization's strategic leadership and governance oversight.

Each year, in accordance with its Terms of Reference, a robust evaluation and selection process is conducted by the membership of the NSRC for the Director elections. The process is conducted as a means of identifying and recommending to the Governance & People Committee candidates for nomination for Director who best meet the skill sets, expertise and experience required by the Board of Directors of the Calgary Stampede. Current membership of the NSRC (noted below) is comprised of non-Director Shareholders and brings a broad spectrum of background, perspective, experience and expertise to these tasks required of the committee.

Board Liaison (Will Osler, Director) and Executive Management Lead (LaVonne Walt, Corporate Secretary) are additionally assigned to the committee as resources to support alignment and communication with the Governance & People Committee, the Board and Shareholders.

Last year, the NSRC provided an information series to Shareholders to help answer many of the questions often raised by Shareholders to the NSRC. Based on the positive feedback received, that series is now being provided at a new Shareholder Resources page on the Calgary Stampede Website. This resource will serve as an easy-to-reference database of all Shareholder communications and information leading up to the 2019 Director Election. Topics covered will include the role and responsibility of the Stampede Shareholder, the role and composition of the Calgary Stampede Board of Directors, director candidate information and the NSRC.

Over the next couple of weeks, additional information pieces will be distributed via the *Shareholder Election News* e-newsletter platform and added to the website based on questions raised by Shareholders over this past year.

We look forward to your review of the information at the [Calgary Stampede Website](#) welcome any questions you might have. Please do not hesitate to reach out to myself or any of the [NSRC members](#) to discuss your queries or concerns.

Justin Heskes, NSRC Chair