



Dear Shareholders,

The Nominating Committee is pleased to advise that a Shareholder wide call for requests for consideration for the 2020 Director Election will open on August 19, 2019 and run to September 13, 2019.

At the opening of the call, the Nominating Committee will provide Shareholders with information on the Director candidate recruitment, evaluation and selection process, as well as the applicable timelines. In addition, Shareholders will receive information on the key skills and competencies that the Stampede Board of Directors has identified as necessary to sustain the expertise of the organization's strategic leadership and governance oversight.

Each year, in accordance with its Terms of Reference, a robust Director candidate evaluation and selection process is conducted by the membership of the Nominating Committee. The process is conducted as a means of identifying and recommending to the Governance & People Committee candidates for nomination for Director who best meet the skill sets, expertise and experience required by the Board of Directors of the Calgary Stampede. Nominating Committee membership (noted below) is comprised of non-Director Shareholders who bring a broad spectrum of background, experience and expertise to of the committee.

Board Liaison, Maggie Schofield, Director, and Executive Management Lead, LaVonne Walt, Vice President – Volunteer Services, Communications & Corporate Secretary, are additionally assigned to the Nominating Committee as resources to support alignment and communication with the Governance & People Committee, the Board of Directors and Shareholders.

A link to the Calgary Stampede Shareholder Resources webpage will be provided with the opening of this year's call. This resource will serve as an easy-to-reference database of all Shareholder communications and information leading up to the 2020 Director Election. Topics covered include the role and responsibility of the Stampede Shareholder, the role and composition of the Calgary Stampede Board of Directors, Director candidate information and details regarding the Nominating Committee's recruitment, evaluation and selection process.

The Nominating Committee looks forward to supporting the 2020 Director election process. Please do not hesitate to reach out to myself or any of the Nominating Committee members if you have any questions or concerns.

Sabina Shah, Nominating Committee Chair

2019/2020 Nominating Committee Membership:

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