



## 2020 SHAREHOLDER ELECTION NEWS

Dear Shareholders,

The Nominating Committee has completed its recruitment and evaluation process, and has selected four Director candidates to recommend to the Shareholders. The Nominating Committee's 2020 candidate recommendations have received support from the Governance and People Committee and the Board of Directors of the Calgary Stampede. This year there are six Board positions open for election. The four Director candidates recommended by the Nominating Committee will be joined by three incumbents on the ballot.

The Nominating Committee is pleased to recommend the following candidates for election for Director at the 2020 Annual General Meeting of Shareholders:

- Jennifer Doepker
- Justin Heskes
- Paul Kavanagh
- Tracey Zehl

A brief introduction of each of the candidates is provided in this publication.

The Nominating Committee has worked diligently over the course of this year to identify, evaluate and recommend those candidates who best meet the skill sets and requirements of the Board of Directors of the Calgary Stampede. This effort is reflected in the very qualified group of candidates recommended, and we hope will be equally appreciated by Shareholders as you begin to evaluate candidates for the 2020 Director election.

If you have any questions or concerns, please feel free to contact any member of the Nominating Committee or me and we will be happy to discuss with you.

Sincerely,

Sabina Shah, Nominating Committee Chair



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### Nominating Committee Contacts

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### Nominating Committee Candidates



#### **Jennifer Doepker**

Jennifer has been a Stampede volunteer since 2008 with the Corporate Relations committee, serving as Chair from 2016-2018 and is currently the Immediate Past Chair of the committee.

Jennifer is the Managing Director, Commercial for TransAlta Corporation and is responsible for developing, implementing and managing a three-five year business plan for all commercial activities related to the company's North American power assets and joint venture partnership, as well as identifying and mitigating enterprise risk that may impact business, reputation, compliance and regulatory standing.

Jennifer currently serves on the Boards of TransAlta Cogeneration Partnership and the Association of Power Producers of Ontario. She holds a BBA (Honours) and an MBA specializing in International Business as well as Human Resources. Jennifer recently earned the ICD.D designation from Haskayne School of Business Institute of Corporate Directors program.



#### **Justin Heskes**

Justin has been a volunteer with the Calgary Stampede since 2002 and has been the Chair of the Next Generation committee, Vice-Chair of the External Promotions Grouping, Chair of Community Projects & Development, a member of the Agriculture Education committee and Rodeo committee, and Chair of Nominating & Shareholder Relations Committee.

Justin is the Director, Business Development Midstream & Storage for ATCO Energy Solutions, responsible for the strategic direction, leadership and performance of the Commercial Operating and Business Development divisions of the company. He currently serves on the board for Strathcona Storage GP Ltd. and Inuvik Gas Limited and was a member of



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the Alberta Regional Evaluation and Selection Committee for the 2017 Governor General's Canadian Leadership Conference. Other achievements include a top place finish in the Innovation Olympics, representing the University of Calgary, and Foothills Cowboy Association Rodeo Finals Volunteer of the Year.

Justin is a Professional Engineer with an MBA, specializing in Finance and holds a PMP designation.



### **Paul Kavanagh**

Paul has been a volunteer with the Calgary Stampede since 2005 and is the immediate past Chair of the Chuckwagon committee and a member of the Kids' Day Breakfast committee. As Immediate Past Chair of the Chuckwagon committee, Paul is currently heading up the 2020 Canvas Auction transition team from the Boyce Theatre to the Roadhouse.

Paul is the Regional Vice President, National Sales for Sysco Canada, responsible for a portfolio of contracted national and international restaurant brands, casinos and service organizations. Paul has successfully renegotiated contracts worth more than \$1 billion, and has extensive experience in sales, strategic planning, sponsorship development and product development trade. He actively mentors five national managers and executives within the company and has been a member of the Sysco Strategic Sales Council. Paul's past experience includes 12 years with Labatt/Budweiser where he held several regional and national sales, marketing and strategic planning positions.

Paul's education is in marketing and retail management and he has also completed several courses focused in leadership and human resource management.

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### **Tracey Zehl**

Tracey has been involved with the Stampede since 1989 as a volunteer on a Promotions sub-committee and then as the Calgary Stampede Auditor. Tracey restarted her volunteer role in 2014 with the Royalty Committee and is now Chair and was also a member of the Nominating & Shareholder Relations Committee.

Tracey is a Managing Partner, Assurance Partner with Grant Thornton. Prior to joining Grant Thornton in 2015, she was a partner with Deloitte, Not-for-Profit Sector Leader. In addition to her professional designations, Tracey has had a significant amount of training pertaining to corporate governance as a member of the Board of Directors and former President of Ronald McDonald House.

Tracey serves on the Board of Directors for Tourism Calgary, is Chair of the Audit committee and a member of the Marketing & Stakeholder Relations committee. She is a past board member of Rocky Mountain Equipment and past President of Ronald McDonald House Southern & Central Alberta. Other accomplishments include speaking at the Women in Leadership and The Rise conference and she makes several presentations annually for private companies, not-for-profit organizations and at universities.