



## 2021 SHAREHOLDER ELECTION NEWS

### 2021 Director Election

Dear Shareholders,

At the 2021 Annual General Meeting of Shareholders (AGM), Shareholders will select Directors for twelve open Board positions. The candidates standing for nomination for election for Director at the 2021 AGM are:

- Dale Befus (incumbent)
- Elizabeth Burke-Gaffney (incumbent)
- Cherie Copithorne-Barnes (incumbent)
- Jennifer Doepker (Nominating Committee recommended candidate)
- Kari Griffith (Nominating Committee recommended candidate)
- Dave Lantz (incumbent)
- Stuart O'Connor (incumbent)
- Bob Park (incumbent)
- Patti Pon (Nominating Committee recommended candidate)
- Maggie Schofield (incumbent)
- Brock Schroeder (incumbent)
- John Third (incumbent)
- Kate Thrasher (incumbent)

A brief introduction of the incumbent candidates is provided in this publication. Please see the attached [letter](#) from the Nominating Committee Chair for an introduction to the Nominating Committee's recommended candidates.

Details of the 2021 AGM will be communicated with Shareholders in the New Year. The Stampede has, at this time, deferred setting the specifics of time, date, and location in light of ongoing uncertainty with the pandemic situation and restrictions on gatherings. We look forward to communicating those details early in 2021.

Sincerely,

LaVonne Walt  
Vice President – Volunteer Services, Communications & Corporate Secretary,  
Calgary Stampede

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### Board Incumbents (up for re-election)



#### **Dale Befus**

Dale's early career was spent managing a group of automotive stores throughout Alberta, while also running his family farm. He has a passion for heavy horses, which led to his founding Alberta Carriage Supply. An innovator and entrepreneur, he has developed a device for ground thawing and a micro grain-malting machine for the brewing and distilling industry.



#### **Elizabeth Burke-Gaffney**

Elizabeth has experience in the energy sector, having held positions of increasing responsibility in strategic planning, corporate structures, stakeholder relations, finance, and governance. She has continued to learn throughout her professional career, having received her Corporate Directors ICD.D designation. She holds a Bachelor Degree (Honours) from the University of Toronto and a Master's Degree from the University of Oklahoma, College of Law.



#### **Cherie Copithorne-Barnes**

Cherie is a fourth-generation rancher with a passion for driving innovation as it pertains to how people perceive agriculture. She is a respected agricultural leader, having sat on numerous boards where principle, integrity and strong strategic management are key.



#### **Dave Lantz**

Dave is a visionary entrepreneur with more than 40 years of diverse business experience. He is an influential leader with a wide range of knowledge, expertise and solid communication skills. Dave is well respected in the agriculture community, and his agri-business operations span two provinces. He studied heavy-duty mechanics at SAIT and is a proud supporter of the Calgary Stampede Foundation.

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### **Stuart O'Connor**

Stuart O'Connor is a businessman, entrepreneur, rancher, lawyer and engineer who is currently the Chair of a software services company and sits on a number of private, public and not-for-profit boards of directors.



### **Bob Park**

Bob is a 46-year veteran of the Canadian oil and gas industry with a Bachelor of Arts and a BSc in Geology (Honours). He has held varying positions throughout his career, with 20 years in senior management. He has managed his family grain farm and investment companies and has raised significant funds for various startup corporations.



### **Maggie Schofield**

Maggie is an experienced business leader and proven community builder. She has completed the ICD Not-for-Profit Governance Essentials and Boardroom Financial Fundamentals programs, Indigenous Awareness and media training, plus years of marketing and sales training.

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### **Brock Schroeder**

Brock is a respected leader in consulting engineering for building development, with strengths in strategic planning & execution and business development. As founder and Managing Director, Brock has led Entuitive's growth to more than 270 staff and seven offices in nine years. Brock is a lifelong Calgarian, husband, father and contributor to the community.



### **John Third**

John is a licensed broker/owner of a real estate brokerage, providing real estate development consulting services. With more than 40 years of experience developing and marketing real estate in Western Canada and abroad, John brings to the Stampede strong business acumen, communication and business development skills, with a team approach to problem solving.



### **Kate Thrasher**

Formally recognized as one of Alberta's Top 100 Outstanding Citizens, Kate is a business builder and community leader who has served as a director on 18 not-for-profit boards. She has helped raise \$150 million for capital projects, secured \$5 million in sponsorship and \$3 million 'in-kind' donations. Kate is a Certified Management Consultant (FCMC) and an entrepreneur with western values.