



2021 SHAREHOLDER ELECTION NEWS

Dear Shareholders,

The Nominating Committee has completed its recruitment and evaluation process and has selected three Director candidates to recommend to the Shareholders for the 2021 Director election. The Nominating Committee's 2021 candidate recommendations have received support from the Governance and People Committee and the Board of Directors of the Calgary Stampede. This year, there are twelve Board positions open for election. The three Director candidates recommended by the Nominating Committee will be joined by ten incumbents on the ballot.

The Nominating Committee is pleased to recommend the following candidates for election for Director at the 2021 Annual General Meeting of Shareholders:

- Jennifer Doepker
- Kari Griffith
- Patti Pon

A brief introduction of each of the candidates is provided in this publication.

The Nominating Committee worked diligently over the course of this year to identify, evaluate and recommend candidates who best meet the skill sets and requirements of the Board of Directors of the Calgary Stampede. This year's evaluation process was supported by a third-party consultant in order to reduce any real or perceived internal bias with the process. The Committee is pleased to present this group of highly qualified candidates to join this year's incumbents on the ballot for the 2021 Director election.

If you have any questions, please feel free to contact me or any member of the Nominating Committee.

Sincerely,

Steve McDonough, Nominating Committee Chair



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Nominating Committee & Supporting Membership

Steve McDonough, Chair	smcdonough@calgarystampede.com	403-819-6561
Will Osler	oslerw@bennettjones.com	403-608-8892
LaVonne Walt, Executive Management Lead and Corporate Secretary	lwalt@calgarystampede.com	403-261-0356

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Nominating Committee Candidates



Jennifer Doepker

Jennifer has been a Stampede volunteer since 2008 with the Corporate Relations Committee, serving as Chair from 2016-2018.

For more than 15 years Jennifer has built a career in advancing critical infrastructure to serve communities. As former Managing Director, Commercial at TransAlta Corporation she had senior leadership responsibility for a team that developed and managed multi-year business plans for all commercial activities related to the company's power plants across North America. Accountabilities also included identifying and mitigating enterprise risk that may impact business, reputation, compliance and regulatory standing. Prior to TransAlta Jennifer led business development work with Axia NetMedia Corporation, taking the made-in-Alberta SuperNet fiber optic infrastructure business model to jurisdictions around the world, including Singapore, France, Spain and the US.

Jennifer has served on several executive management committees and joint ventures, as well as the boards of TransAlta Cogeneration Partnership, the Association of Power Producers of Ontario, West Island College and others. She holds a BBA (Honours), and an MBA specializing in both International Business and Human Resources. Jennifer has also earned the ICD.D designation from Haskayne School of Business Institute of Corporate Directors' program.



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Nominating Committee Candidates



Kari Griffith

Kari has been a volunteer with the Calgary Stampede for 30 years, starting with her ambassadorship as Stampede Queen. Kari has served on various committees such as Draft Horse Town, Centennial, Nominating Shareholder Relations, Parade, 4-H On Parade, 4-H Rodeo, and is a Past Chair of Queens' Alumni and EPG (External Promotion Grouping).

Kari is owner of, and a Residential and Rural Realtor with, Smith & Griffith Real Estate Team with CIR Realty. Kari has led that team to achieve production awards including Top Producing Partnership at CIR 2019 & 2020 and Chairman's Platinum Club. Kari is also the Vice-President of West Haven Land & Developments Inc. Kari oversees joint venture projects, investor relations and communications.

Kari is an appointed Calgary Stampede Strategy Board Committee member. She is also a board member with Quest Theatre, Alberta 4-H Foundation, and the Calgary Children's Foundation. Kari also volunteers on a CIR Institutional Advertising Committee. Kari completed the Not-For-Profit Governance Essentials Program from the Institute of Corporate Directors in 2018.

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Nominating Committee Candidates

Patti Pon



Patti has been a Calgary Stampede volunteer for 12 years, is the current Past-Chair and a founding member of the Community Projects and Development Committee, and recently completed a 3-year term on the Nominating Committee.

Patti is the President and CEO of Calgary Arts Development Authority and is a passionate and visionary champion for her community with a deep belief in the power and potential that creativity and innovation bring to cities. Patti most recently led the organization to successfully achieve securing a transformational increase (250%) from the City of Calgary to invest in the potential and sustainability of Calgary's arts and cultural sector from \$6.4M to \$15.9M.

Patti currently serves and has served on many boards across the city, including the Calgary Foundation, The Agora Foundation, The Harry and Martha Cohen Foundation and the Arts Commons Advisory Committee. Patti is also a regular community contributor and panelist, most notably with ActiveCityYYC and Experience Economy, the Calgary 2026 Olympic Bid, and was a keynote speaker in 2018 for the Famous Five Foundation.